



# Institution's Innovation Council Saurashtra University Rajkot

## Idea to Impact

9<sup>th</sup> August 2024

At

Senate Hall,  
Saurashtra University, Rajkot

# Contents

<b>Saurashtra University – IIC .....</b>	<b>3</b>
<b>Event Schedule .....</b>	<b>3</b>
<b>Event Registration Link .....</b>	<b>3</b>
<b>Brief about Event .....</b>	<b>4</b>
<b>Key Points.....</b>	<b>4</b>
<b>Outcome.....</b>	<b>5</b>
<b>About the Speaker/Chief Guest .....</b>	<b>5</b>
<b>Connect Us: .....</b>	<b>6</b>

## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

12:00	• Welcome
12:05	• Awareness Session
01:15	• Q & A
01:30	• Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-I2I](https://bit.ly/SUSEC-I2I)

## Brief about Event

Department of Chemistry, in collaboration with the SU Startup and Entrepreneurship Council and IIC Saurashtra University, was organized a sensitization program on “Idea to Impact”.

During the event, speaker Mr. Parth Sejpal provided a brief overview of SUSEC and encouraged students to bring innovative concepts. He informed students on the difference between innovation and creativity. Creativity is about generating ideas, while innovation is about applying those ideas to create something valuable. Creativity is the spark, while innovation is the fire that turns the spark into something that can light up the world that was understood by the speaker.

Sir explained that innovation entails modifying existing products or processes, highlighting various examples to clarify this concept. In contrast, invention involves the creation of entirely new products, processes, devices, methods, or concepts. The main goal of the event was to help students understand about startups, innovation, inventions, and the various government programs that help startups.

Also, talked about innovation during the event that emphasizing how important it is to bring new ideas to solve problems. He also talked about how we should recognize existing things and understand the different kinds of innovations. This helped students learn more about the topic. Sir explained that after the Minimum Viable Product (MVP) is ready, the next step is to conduct user trials. It's essential to gather honest feedback from potential users, including strangers, to understand how they interact with the product and what improvements or adjustments are necessary. This feedback will help validate assumptions and identify areas for enhancement.

After that sir give information about important things related to coming up with new ideas and starting businesses. He discussed understanding innovation, having creative ideas, solving problems, and the activities of SSIP and IIC. He added that how these programs help students and teachers become more innovative and entrepreneurial. These programs aimed to help make India better by supporting new and creative businesses and encouraging people to have an entrepreneurial mindset. The talk on "Idea to Impact" was a great opportunity for people to talk and learn about starting businesses and being innovative. It inspired future business owners and created a good environment for new businesses. Overall, it was a very informative and interesting session that helped people understand how important innovation is for making the economy grow and society improve.

## Key Points

During the session, below mentioned points were discussed:

- Difference between Innovation & Creativity
- Government programs for Startups
- Minimum Viable Product (MVP)
- Problem-solving skill
- Creative ideas with Fresh perspectives
- Academic involvement
- Entrepreneurship education
- FAQs related to Idea to Impact?

## Outcome

During the event, Mr. Sejpal emphasized the importance of generating new ideas and launching businesses. He clarified that innovation involves improving existing products or processes, while invention is about creating entirely new ones. The event was designed to help students understand the process of starting a business and the types of government support available to them. He also discussed the importance of testing new products with real users to gather feedback for improvement. Additionally, he highlighted programs that encourage creativity and entrepreneurship among students and educators. Overall, the event was inspiring and provided valuable insights for those interested in starting businesses and contributing to the country's progress.

## About the Speaker/Chief Guest



Mr. Parth  
Sejpal

CEO, SUSEC

Incubation Centre

Saurashtra university

**Idea to Impact**

Department of Chemistry, in collaboration with the SU Startup and Entrepreneurship Council and IIC Saurashtra University, is organizing a sensitization program on "Idea to Impact".

**SPEAKER:**  
**Mr. Parth Sejpal**  
CEO  
SUSEC, Incubation Centre  
Saurashtra University- Rajkot

9th August, 2024 Friday  
12:00 pm to 1:30 pm  
Senate Hall, Saurashtra University

**REGISTER NOW** [bit.ly/SUSEC-I2I](https://bit.ly/SUSEC-I2I)

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